

Contents

Introduction.....	1
Section 1: Why and How to Invest in Commercial Real Estate	
Chapter 1: Why Real Estate as an Investment? – David Lynn, Ph.D.; Kevin White, CFA; Dan Occhionero, CFA; and Ross W. Ticken.....	9
Chapter 2: Commercial Real Estate Property Types and Selection – Peter Burley, CRE, FRICS, and Dan Occhionero, CFA.....	23
Chapter 3: Investment Products and Strategies – Victor Canalog, Ph.D., and Ryan Severino, CFA.....	63
Chapter 4: Tax Considerations for Real Estate Investments – Prof. William Byrnes, Esq., LL.M., and Prof. Robert Bloink, Esq., LL.M.....	77
Chapter 5: Choosing the Advisor – Faye Beverett and Roy Schneiderman.....	111
Section 2: Private Real Estate	
Chapter 6: Private Real Estate – Ken Riggs, CFA, CRE, MAI, FRICS, CCIM.....	135
Chapter 7: Portfolio Returns and Volatilities – Ken Riggs, CFA, CRE, MAI, FRICS, CCIM.....	159
Chapter 8: Private Real Estate Allocations – Greg MacKinnon, Ph.D., CFA.....	171
Chapter 9: Private Equity Real Estate – Jacques Gordon, Ph.D. and Richard Kleinman.....	187
Chapter 10: Portfolio Management – David Lynn, Ph.D.	201
Chapter 11: Investing in International Real Estate – Jayanthi Bhagavathula and David Lynn, Ph.D.....	217

Section 3: Public Real Estate

Chapter 12: Real Estate Investment in Public Markets	
– Brad Case, Ph.D., CFA, CAIA.....	235
Chapter 13: Investing in REITs	
– Glen Mueller, Ph.D.....	267
Chapter 14: International Real Estate Equity Markets	
– Steven Lapos, Ph.D.....	277
Chapter 15: Non-Listed REITs: An Overview	
– Jeff Strange.....	291

Section 4: Advanced Topics and Risks

Chapter 16: The Importance of Yield	
– Anatole Pevnev.....	299
Chapter 17: Investing in Green Real Estate	
– Norm G. Miller, Ph.D.....	315
Chapter 18: Evaluating Real Estate Returns	
– Howard C. Gelbtuch, CRE, MAI, FRICS.....	329
Chapter 19: General Risk Considerations	
– Paul Zemsky, CFA, and Jon Southard.....	355
Index.....	369